

More view. More space. More value. Now this is living!

# Aria News



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[www.aria-sandiego.com](http://www.aria-sandiego.com)

## Major Story

### Over 70 percent sold, and counting

As ground breaking approaches, we're pleased to announce that over 70% of Aria has sold. Such success can be attributed to the thoughtful design of the high-rise, unmatched value (\$600,000 for a three-bedroom!) and a superior development team.

Aria's location, Cortez Hill, is quickly becoming an extremely desirable destination, as it is close to all of downtown's great amenities, yet far from the continuous hustle and bustle of extreme urban life. This neighborhood also shares a border with beautiful Balboa Park, home of the famous San Diego Zoo, breathtaking botanical gardens, museums, theaters and numerous cultural institutions.

As August comes to an end, we will begin initiating the contract process. Be sure to keep an eye out in your mailbox for an invitation to our Preconstruction Celebration, which will be held at the University Club atop Symphony Towers on Wednesday, August 24th for all of Aria's buyers. Please RSVP by August 19th by calling our Sales Office at (619) 234-7020. We look forward to connecting with our new homeowners!



## What's New At ARIA

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## Recent Events

### Celebrating Aria Buyers

On Thursday, June 23<sup>rd</sup>, the Aria sales team hosted a VIP Buyers Event at the Sales Center on Sixth Avenue between F and G. With Latin tunes filling the air and sangria in-hand, Aria buyers mixed and mingled with their future neighbors. Representatives from the Anka, CCDC, Aria's preferred lenders and members the Chicago Title company staff also attended the soiree. These people are invaluable as they make your purchase process a pleasant and efficient experience.



As a special addition to the evening, homemade sangria and world-class beer were served. AleSmith Brewery from Mira Mesa, CA brought two of their most popular brews to share, one of which was recently acclaimed by RateBeer.com as the world's

single greatest brew for the second year in a row. AleSmith's master brewer attended the event, not just for quality control, he and his wife are buyers at Aria! Topping off this zesty sangria evening, award winning Cafe Sevilla cooked up an array of Spanish Tapas. Overall it was one delicious evening!

## Meet Your Neighbors

### Ernie and Tamiko Martinez

As we wait in high anticipation for Aria to be built, we also look forward to getting to know the residents that will soon make up Aria's community. Those of you who were able to attend our special buyer's event in June can attest that this will be one exceptional neighborhood.

In this first issue we would like to introduce you to Ernie and Tamiko Martinez. Moving to Aria all the way from East County, they look forward to becoming a part of downtown San Diego's blossoming live-work-play environment. The Martinez family was initially drawn to Aria because of its location, which is close to downtown's many diversions, and yet far enough away from the downtown traffic to provide them with a peaceful home.

Ernie is president and CEO of iNetwork Inc., an electronics engineering service that contracts with the US Navy and the US Department of Defense ([www.inetwork-west.com](http://www.inetwork-west.com)). In their spare time, the Martinez' love to travel and visit their grandchildren. Tamiko recently visited Yokosuka, Japan where their son Edward is stationed at a military nursing outfit with his wife and children for the next two years. When Edward and his family return from Japan they will be joining their parents in Cortez Hill, as they too have purchased a home at Aria!

In addition to the building's location, the family is also enamored with the quality and amenities the high-rise offers. In fact, it was the large unit sizes and spacious outdoor terraces that impressed them the most. Ernie believes that Aria is truly representative of a luxury urban development, commenting that "all the others just tend to fall short." Well said, Ernie, we agree!



Ernie and Tamiko Martinez

## All that is Near ARIA

### Twiggs Bakery and Coffeehouse



Twiggs Bakery and Coffeehouse is an upscale spot serving up more than just a steaming cup of java! You'll find an array of wines and beers, a delicious Panini selection and mouthwatering desserts. The bakery also offers catering services for special occasions (like your first housewarming party) and boasts a creative wedding cake design team, headed up by co-owner Dan Stringfield.

Twiggs-El Cortez also features live jazz most evenings and Sunday afternoons. So you'll be able to grab a chair on the outside patio, sip a glass of wine or a margarita and watch the city lights sparkle from Cortez Hill—all while listening to classic jazz. It adds up to one quintessentially urban experience.

Twiggs is located at the ground level of the newly renovated El Cortez Hotel (one block west of ARIA) at 702 Ash Street at 7th. Call (619) 232-0436 or check our [www.twiggs.org](http://www.twiggs.org) for more information.

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